



STRATFORD
CHEFS
SCHOOL

For Immediate Release

**Renowned journalist and author selected as 2010 Joseph Hoare
Gastronomic Writer in Residence at Stratford Chefs School**

STRATFORD, ON, August 23, 2010 - The Stratford Chefs School is delighted to announce its 2010 selection for the Joseph Hoare Writer in Residence Program -- **Ian Brown**, renowned author, journalist and academic. The program is named after Joseph Hoare, a former food editor of *Toronto Life* magazine who died in 1997.

Brown, who lives in Toronto, will spend two weeks at the Stratford Chefs School over the 2010/11 term. In small seminars and one-on-one with students, he will help novice writers to reach their dream on the page; he will also lead workshops on the intricacies of gastronomic writing. As part of his residency, Brown will present a public lecture in Stratford on a date to be announced.

Brown's most recent book *The Boy in the Moon*, published in 2009, won three awards, including the prestigious Charles Taylor Prize for literary non-fiction. His feature writing for The Globe and Mail has won a total of nine Gold National Magazine and National Newspaper awards. He was the host of CBC Radio's *Talking Books*, and is currently the anchor of TVO's two documentary series, *Human Edge* and *The View from Here*. Brown's passion for food has been well documented this summer in his wildly popular feature series for The Globe and Mail, titled Ian Brown Eats Canada.

Ian Brown will headline an event on November 13 in Toronto at Heliconian Hall, *Eating Words: The Art of Food Writing – The Longing and Hunger for Community*. The format for this popular event will be Ian Brown in conversation with author, journalist, food writer and editor **Stevie Cameron**, followed by a Q & A.

Tickets are available through The Cookbook Store, 850 Yonge Street, Toronto. Phone 416-920-2665 or email cooking@ican.net
Tickets \$25 / Students \$10.

Continuing in the tradition of a Sunday fundraising luncheon, the family of Joseph Hoare will welcome an eclectic crowd of writers, supporters, students and alumni of the Stratford Chefs School on November 14 in Toronto at celebrated Nota Bene restaurant. James Chatto will introduce **Ian Brown** as the 2010 Joseph Hoare Gastronomic Writer in Residence. Tickets to the luncheon may be reserved at the Stratford Chefs School, 519-271-1414 or by email to admin@stratfordchef.com.